

The chameleon: Sennheiser launches paintable MKE 1 clip-on microphone

Wedemark/Amsterdam, 10 September 2010 – A dream come true for costume designers and sound engineers alike: audio specialist Sennheiser will launch a paintable version of its miniature MKE 1 at the IBC in Amsterdam. For drama, plays, musicals, shows and televised events, the clip-on mic can be coloured with markers or spray paint, blending in the tiny lavalier with the artist's costume and make-up.

"The MKE 1 has already become a firm favourite with theatres, musicals, live events and TV shows," explains Kai Lange, product manager for wired professional microphones at Sennheiser. "The new, paintable MKE 1-M is the icing on the cake, so to speak. Now a show can have both: impeccable audio and perfect looks, even during close-ups."

**Impressive sound, impressively small**

Like its sister models, the MKE 1-M has a full and natural sound with plenty of lower mid-range and excellent presence. It measures a miniscule 3.3mm across, the cable has a diameter of only 1mm and is specially coated to avoid tangling. The clip-on



microphone features a user-friendly omnidirectional pattern but nevertheless predominantly picks up direct sound with relatively little ambient noise. From within, the capsule of the MKE 1-M is protected against moisture by a thin, acoustically open stainless steel membrane. This membrane has excellent moisture rejection properties (you could even pop it in a glass of water) so the microphone is

safe to use in situations where the presenter may get wet, as well as for normal sweat protection. For additional protection, the MKE 1-M can be fitted with a multi-purpose cap that prevents large water or sweat droplets blocking the sound inlet. It

also doubles as a windshield with a slight presence boost (1.5dB at 10kHz). All capsule contacts are sealed inside the casing and the moulded coating.

The MKE 1-M is available now and comes complete with the multi-purpose cap and an additional small frequency response cap, which gives a treble boost of 2.5dB (at 10kHz) for applications where the mic is hidden within the costume or when more brilliance is needed to be added to a voice. Also included are three make-up protection caps and several thin clear plastic tubes pre-fitted to the cable for protecting it when it is attached with clips or adhesive tape.

The optional MZ 1 accessory kit contains different clips for securely attaching the microphone, plus various accessories for protection against the wind. It includes a protective cover made of soft plastic, two mini-clips, two "Dracula" mounts, two small magnetic mounts including a lanyard, and two mini-clamps that are rotatable through 360° (all clips and mounts available in black and white). In order to reduce wind noise, two windshield baskets (black and beige) as well as foam windshields in black, white, beige and brown are included as well.



Visit Sennheiser at IBC in Hall 8, Stand No. D50.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €390 million in 2009. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com, or by contacting:

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Captions:

Chameleon.jpg: The chameleon: Sennheiser launches a paintable version of its MKE 1-M clip-on microphone
(© Getty Images)

MKE 1-M.jpg: The paintable MKE 1-M delivers impressive sound and can be perfectly hidden in an artist's costume

MZ 1.jpg: MZ 1 accessory kit, containing all the necessary attachment clips for TV and presenter use

The MKE 1-M variants at a glance:

MKE 1-4-M	paintable, with screw-on LEMO connector for 2000, 3000 & 5000 series wireless systems
MKE 1-5-M	paintable, unterminated (open-ended cable)
MKE 1-EW-M	paintable, with 3.5mm screw-on jack plug for evolution wireless pocket transmitters (or for wired use with the MZA 900 P)