

### **One of the most wonderful reasons to travel: Sennheiser expands its Travel Line**

Wedemark, 8 July 2010 – The tickets are booked and the suitcases packed: for some, travelling is an essential part of their job, while for others it is the beginning of the 'most wonderful time of the year'. To ensure that frequent flyers and holidaymakers alike can enjoy their journey right from the start, audio specialist Sennheiser now has a total of nine different travel headphones and headsets in its product range. The latest additions are the PXC 360 BT Bluetooth headphones, the MM 550 Bluetooth headset and the MM 80i TRAVEL headset which has been specially designed for use with the iPhone\* and other Apple products. Now there's a perfect travelling companion for every journey.



### **First Class for your ears**

Just lean back and enjoy music or a film in peace during your journey. No matter whether you are travelling on a plane or on a train, the Travel Line models ensure that you arrive relaxed. NoiseGard active noise-cancelling technology minimises external noise, while Sennheiser's proven acoustics guarantee a top-quality sound experience even in noisy surroundings. At the same time, the TalkThrough function enables you to conduct a conversation without removing the headphones – at the push of a button, miniature microphones on the outside of the headphones "listen to" the voice of the person sitting next to you and play it clearly through the headphones. For mobile use, all models are optimally adapted to portable video or

audio devices and are also optimised for connection to in-flight entertainment systems. Suitable adapters are included in Sennheiser's travel package for all models.

**The perfect companion for every journey**

With the three new models, the Sennheiser Travel Line now comprises a total of nine different models, ranging from circumaural headphones with particularly soft ear cushions to small ear canal earphones. The high-end PXC 450 headphones are the top-of-the-range product in the Travel Line and feature NoiseGard 2.0 and a highly detailed, lifelike sound image. The circumaural PXC 360 BT and the supra-aural PXC 310 BT are equipped with Bluetooth 2.1 technology for uninterrupted listening while travelling. The PXC 360 BT with its SRS WOW HD™ system even allows you to enjoy SurroundSound when you're out and about. The range also includes the rugged mini stereo headphones PXC 310 and PXC 250-II. The CX 6 ear canal earphones are the perfect choice for those who like to travel light.



As journeys almost inevitably include telephone calls, the Travel Line also includes three headsets. Those who want to take phone calls while listening to music and would like to benefit from Sennheiser's NoiseGard function for better speech intelligibility should choose the MM 550 TRAVEL or MM 450 TRAVEL models. Both are equipped with Bluetooth technology and NoiseGard 2.0 and can communicate without difficulties with all Bluetooth-capable mobile phones, computers and PDAs. On the MM 550 TRAVEL, the SRS WOW HD™ system provides a spatial sound image and particularly rich bass. The MM 80i TRAVEL is a lightweight ear canal headset with a microphone integrated into the cable that is specially designed for use with the iPhone or other apple products. The earphones come with a choice of six ear adapters

to allow them to be optimally adapted to different ear sizes, thus guaranteeing a perfect fit and a high passive noise attenuation.

When not in use, the headband models with their collapsible design can simply be folded away and stored in the carrying case included. The ear canal earphones are small enough to be easily stowed in your hand luggage. Convenient extras also help to make your journey more comfortable: to ensure that the batteries for the NoiseGard headphones can be recharged anywhere in the world, the set includes a battery charger with adapters for a wide range of different countries. Travelling has now become even more enjoyable.

#### **Headphones overview**

PXC 450	foldable high-end travel headphones (circumaural) with a particularly detailed, lifelike sound image (NoiseGard 2.0)
PXC 360 BT	foldable Bluetooth headphones (circumaural) for maximum sound quality SurroundSound (NoiseGard 2.0)
PXC 310 BT	foldable Bluetooth headphones (supra-aural) for maximum sound quality without cables (NoiseGard 2.0)
PXC 310	foldable stereo mini headphones (supra-aural) with very good sound properties and high wearing comfort (NoiseGard 2.0)
PXC 250-II	foldable stereo mini headphones (supra-aural) with metal-reinforced headband and rugged design (NoiseGard)
CX 6 TRAVEL	High-end ear canal earphones with six different adapters for optimum passive noise attenuation

#### **Headsets overview**

MM 550 TRAVEL	circumaural, foldable Bluetooth headset with excellent sound quality and SurroundSound for multimedia mobile telephones (NoiseGard 2.0)
MM 450 TRAVEL	supra-aural, foldable Bluetooth headset with very good sound quality for multimedia mobile telephones (NoiseGard 2.0)

**MM 80i TRAVEL** High-end ear canal headset for the apple iPhone and other apple products with optimum passive noise attenuation and in-line microphone

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €390 million in 2009. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at [www.sennheiser.com](http://www.sennheiser.com), or by contacting:

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