

Fun for your ears: two new mini headphones from Sennheiser

Wedemark, 3 September 2010 - Ultra-light, stylish and with superb sound. The two new mini stereo headphones, the PX 90 and PMX 90, are so comfortable that you might even forget you are wearing them - if it weren't for their full-bodied sound with powerful bass. The two supra-aural models are the ideal companion for all those who like to be on the move - whether they are hitting the city streets, skating or enjoying some other outdoor activities.



The mini headphones with their powerful sound are specially designed for use with MP3 players, iPods* and other portable players. "Weighing just 52 and 90 grams, the two new models are ultra-light, making them comfortable to wear even after hours of use," explained product manager Rajender Mogili. Rappers and halfpipe artists will love them not only for their superb sound: their ergonomic design ensures that the headphones fit securely at all times and stay in place no matter how fast you move. The PX 90 is a headband model equipped with a sturdy but nevertheless flexible metal headband. The PMX 90 features a comfortable neckband and a single-sided cable that offers the user excellent freedom of movement.

Both mini headphones guarantee a detailed, lifelike sound image with punchy bass that is far superior to the sound offered by many headphones that are included with players. Their frequency response ranges from 20 to 20,000 Hertz.

The PX 90 and PMX 90 will be supplied to Sennheiser sales partners from September.

Technical Data

Transducer principle:	dynamic, open
Ear coupling:	supra-aural
Frequency response (headphones):	20 - 22,000 Hz
Sound pressure level (SPL):	108 dB (1 kHz / 1 Veff)

Impedance:	32 ohms
THD, total harmonic distortion:	< 0.5 %
Weight:	68 g (PX 90)/ 52 g (PMX 90)
Jack plug:	3.5 mm right-angled jack plug
Cable length:	1.2 m, two-sided, symmetrical cable (PX 90) and single-sided cable (PMX 90)

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €390 million in 2009. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

For more information about Sennheiser, please visit www.sennheiser.com or contact:

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